

**PCI**

**PRO CHALLENGE, INC.**

**SPONSORSHIP SALES**

## **PRO CHALLENGE INC.**

- **Pro Challenge Inc (PCI) is an event marketing company specializing in sponsorship sales and event attendance support.**
- **PCI' s mission with client is to maximize sponsorship revenue based on available sponsorship inventory.**
- **PCI staff presents sponsorship inventory with PowerPoint presentations by phone, email, and “face to face”.**

**PCI**

## **SPONSORSHIP SALES INITIATIVES**

- ✓ **PCI WILL PURSUE AN APPROVED LIST OF POTENTIAL SPONSORS**
- ✓ **PCI WILL PRESENT INVENTORY AND PACKAGES APPROVED BY CLIENT**
- ✓ **PCI WILL FOCUS ON SPONSORSHIP SALES APPROVED BY CLIENT**
- ✓ **PCI WILL ASSIST CLIENT WITH FULFILLMENT OF PCI CONTRACTED SPONSORSHIPS**



**PCI**

# ABOUT US

➤ **Over 20 years of Management and Operational Experience.**

➤ **Areas of Focus Include:**

- ✓ **Sponsorship Sales**
- ✓ **Ticket Sales**
- ✓ **Marketing**
- ✓ **Personnel & Policy Management**
- ✓ **Project & Budget Management**
- ✓ **Event Management**



➤ **Initiated and Directed Projects with the Following Organizations:**

- |               |                            |   |
|---------------|----------------------------|---|
| ✓ <b>NBA</b>  | ✓ <b>CISL</b>              | ✓ <b>Women's National Soccer Team</b>     |
| ✓ <b>AFL</b>  | ✓ <b>WISL</b>              | ✓ <b>WCL (World Combat League)</b>        |
| ✓ <b>NFL</b>  | ✓ <b>NCAA</b>              | ✓ <b>Breeder's Cup</b>                    |
| ✓ <b>MISL</b> | ✓ <b>US Olympic Trials</b> | ✓ <b>World Thoroughbred Championships</b> |

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## EVENTS

- ✓ USA RUGBY DIVISION I-A
- ✓ LEGOLAND DISCOVERY CENTER
- ✓ SEALIFE
- ✓ TICKETCITY BOWL
- ✓ DALLAS CUP XXX, XXXI, XXXII, XXXIII
- ✓ SUPER BOWL XLV COUNTDOWN LIVE FROM COWBOYS STADIUM
- ✓ JO DEE MESSINA & JOHN MICHAEL MONTGOMERY CONCERT
- ✓ PRO BULL RIDERS (PBR)
- ✓ LONE STAR PARK HORSE RACING
- ✓ DALLAS SYMPHONY ORCHESTRA
- ✓ BIG D SPORTS
- ✓ DFWRUNS 5K & 10K EVENTS
- ✓ PIZZA HUT PARK/ FC DALLAS
- ✓ DALLAS MAVERICKS (NBA)
- ✓ FRISCO ROUGHRIDERS
- ✓ DALLAS VIGILANTES ARENA FOOTBALL
- ✓ EMERALD CITY' S ROCK THE 10 NEW YEAR' S EVE PARTY
- ✓ TEXAS LONGHORNS VS. NORTH CAROLING TARHEELS (NCAA BASKETBALL)
- ✓ DALLAS SIDEKICKS
- ✓ TOM LANDRY CLASSIC FOOTBALL GAME
- ✓ WORLD FOOTBALL CHALLENGE- CHELSEA VS. CLUB AMERICA
- ✓ RED BULL X-FIGHTERS
- ✓ AT&T COTTON BOWL CLASSIC
- ✓ CASH AMERICA QB BOWL III
- ✓ CHUCK NORRIS WORLD COMBAT LEAGUE (WCL)
- ✓ DALLAS DESPERADOS (AFL)



COMPLETE EVENT DETAILS ON  
[WWW.PROCHALLENGEINC.COM](http://WWW.PROCHALLENGEINC.COM)

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